



Scala Wave 2018 Conference

PARTNERSHIP OFFER

SEPTEMBER 6-8.09.2018 | GDANSK, POLAND

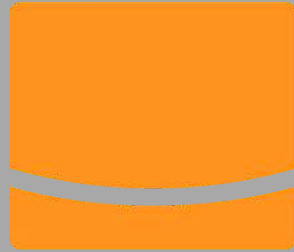
Third edition

OUR MISSION.WHY WE DO IT

- Scala Wave means sharing passion, knowledge & experience.
- **The conference was created to disseminate Scala trends, build the Baltic Scala community and promote the Baltic Region as a technical hub.**
- We build a network of Scala enthusiasts and experts in the area of the Baltic Sea Region and beyond.
- **More than 600 participants** in venue +on-line streaming viewers during last two years gave us power to do it once again in 2018.



Patrons



Lightbend



scalacenter

For open source. For education.

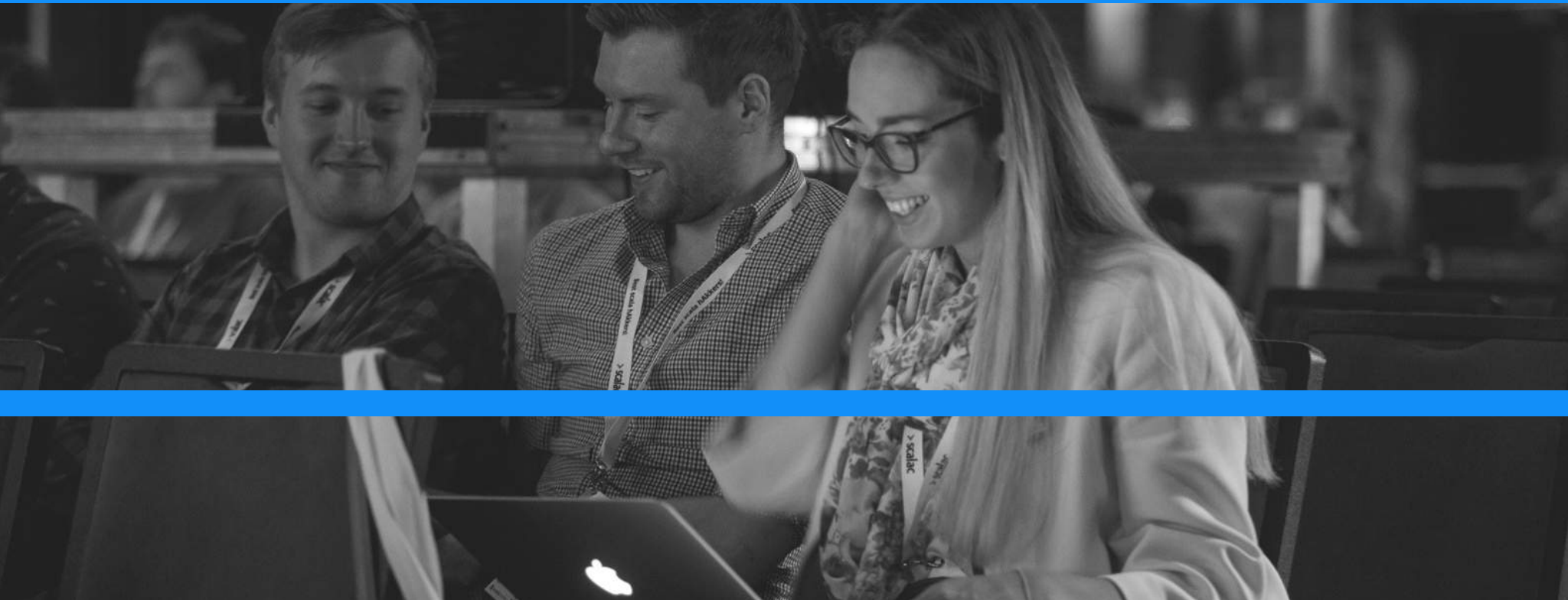
Scala - the power of FP

POWERFUL LANGUAGE. THE FUTURE OF PROGRAMMING

- Scala language, established at École Polytechnique Fédérale de Lausanne in Switzerland by Martin Odersky, is continuously rising in popularity since it was introduced to the world in 2003. It became a useful tool serving business needs as well as tackling some modern social challenges like health, wellbeing, security and education.
- Scala uses functional and object-oriented programming in a practical package. It interoperates seamlessly with both Java and Javascript. Scala is the language of choice for scalable distributed systems, and new generation of Big Data flows and tools.
- Scala is the implementation language of many important frameworks, including Apache Spark, Kafka, and Akka. It provides the core infrastructure for sites such as Twitter, Tumblr and also Coursera.

Become our Partner

- Hire great experts
- **Let your team develop, buy tickets!**
- Be a part of Scala network
- Connect with customers
- Increase brand value
- Be socially responsible



Scala and business

NUMBERS SPEAK FOR THEMSELVES

- A report published in August 2016 by O'Reilly Media placed Scala at the second position of the most popular programming languages to be learned by developers in the whole world.
- The demand for Scala experts is growing rapidly, and an average in 2018 of their earnings in the USA are higher than Java developers.
- Polish ICT sector is in good condition, recording the average annual increase of turnover amounting to over 8.6%. This is the highest growth in Europe in 2017.
- As the 2017 study of Deloitte shows, half of start-ups in Poland carry out activities related to the ICT sector including business software, mobile technologies, e-commerce, education, Internet of Things and Big Data.
- It is worth to consider the numbers and be a part of Scala world.

Scala Wave impact

WE BUILD AN INTERNATIONAL COMMUNITY IN THE BALTIC REGION

A lot of miles sailling the Baltic Sea by ScalaWave crews

More than **50** companies

inc. Allegro, Nordea, WP Group, Ocado Technologies, Comarch, EPAM, SII
GILP, JIT Solitions, Net Vision, Dynacrowd, Sentione, Ciklum, Kainos, Luxoft

More than **600** participants

18 countries

Netherlands, Denmark, Israel, Spain, Russia, Hungary, Germany, Estonia, Lithuania, Great Britain
Switzerland, Italy, United States, Australia, Canary Island, Germany, Ireland, Poland

The event's strongest points



**business insight,
practical use cases**



seaside atmosphere



great speakers



**hands on workshops
& hackathon**



coffee breaks



unique venue



gamification contest



**awesome SWAG
package**

#scalawave

Participants's feedback

WE LISTEN AND IMPROVE!

- Immensely valuable knowledge and topic diversity.
- Interesting presentations and time for networking.
- A collection of workshops. Practical tasks and exercises.
- Many practitioners with huge knowledge.
- Engaged audience/listeners. **I will definitely attend again!**
- Industry insights – great idea to show the examples.
- Scala and noScala Functional Programming lovers – Scala might be next Java for everyone.
- Really, I loved the conference.
- 100% yes for next Scala Wave!
- Looking forward to support you next year.



Participants's feedback

WE LISTEN AND IMPROVE!

- The atmosphere, place, people were absolutely fantastic!
You've put lots of work into that and it has shown.
- Fantastic! Great audio/video, lots of spots to chat with people without disrupting the talks and great food.
- Absolutely the best venue ever! Lots of space, a variety of seats, upper floor, tasty food and beer, beautiful neighbourhood.
- Awesome, thanks for couches on the ground level.
- Awesome place! I could live there :)
- Organization was smooth, well done!
- Professional



We offer more



BRANDING IN VENUE

RECORDED VIDEOS

WORKSHOPS

We offer more



INSPIRATIO

GREAT TALKS

BRANDED SWAG

Seaside time

ENJOYING UNIQUE MOMENTS

- **We are going to offer strongly regional activities related to Baltic Sea location:**
- sailing
- networking, beach parties
- sports activities during the next day: how about running, yoga, nordic - walking?
- sightseeing in Gdansk, Sopot
- a lot of fun and a souvenir photo!
- **Absolutely fabulous! Stary Maneż, Atelier, great Gdańsk old-town were super-strong points.**



Gdańsk

DISCOVERING THE CITY OF FREEDOM

- The conference takes place in a beautiful city - Gdansk, a place that connects historical landscapes and innovation, the city where Solidarity was born and which was later a host city of Euro 2012 football matches.
- Over three days of lectures and workshops in the unique atmosphere in Gdansk, will give you a chance to learn about Scala and understand its surrounding ecosystem.
- Are you ready for your adventure in Gdańsk?



Packages

CHOOSE THE MOST SUITABLE SPONSORSHIP PACK!

Silver 2500€

- Logo on the conference website
- "Silver Sponsor" title
- Logo on the conference banner
- Conference newsletter
- Logo on the conference poster distributed online
- Banner in the networking area
- Logo in the "opening" presentation
- 1 free conference ticket
- 30% discount for subsequent staff
- SWAG distributed in conference bags
- Sponsor's role highlighted in the opening talk
- 1 Tweet + 1 Facebook post
- Huntly app gamification contest

Gold 5000€

- All benefits from the SILVER package
- "Gold Sponsor" title
- Logo in the conference movie (Youtube)
- Opening words (possible)
- Stand in the networking area
- Banner in the conference room
- Huntly app Sponsor's contest
- 2 free conference tickets
- 50% discount for subsequent staff
- 2 Tweets, 2 Facebook posts

Platinum 7000€

- All benefits from SILVER and GOLD package
- Exclusive "Platinum Sponsor" dedicated to one Sponsor
- Logo on the conference bags, dedicated drinks and other SWAG
- Conference talk / workshop (possible)
- Huntly app Sponsor's contest
- Banner in the workshop rooms, networking area
- Logo located around the venue (eg. screens)
- Stand in the main conference room
- Sponsor's words in the event movie
- 3 Tweets, 3 Facebook posts

Contact us

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PARTNERSHIP IS VERY IMPORTANT TO US. BE SURE ABOUT THE BEST VALUE. SCALA WAVE TEAM IS READY TO SUPPORT YOU IN GAINING YOUR BUSINESS GOALS.

